

Stephanie Lewis

About

She can't grow plants without killing them, but she sure can grow websites—all while simultaneously tiling her kitchen. Oh and presentations, too. She's got an uncanny ability to get to the heart of your message and craft a presentation that will leave your audience enthralled, not snoozing. She loves sketching little people on tiny post it notes and doesn't like symmetry unless it's on her face. She's got big ideas, maybe some of them can be for you.

References

Anita Ammon

former owner of Xpose Fitness
410-218-9629
nita.ammon1122@gmail.com

Echo Swinford

president of the Presentation Guild
317-413-3246
echo@presentationguild.org

Ray Thurman

account director at Aquent
202-461-3376
rthurman@aquent.com

Contact

301-792-8677
stephylewis@gmail.com
www.frenchtoastly.com (portfolio)
Presentation Examples
slideshare.net/stephylewis/presentations

Live Samples

www.presentationguild.org
www.kickassproblemsolver.com
www.stephylewis.com/bootstrap
www.xposefitness.com
(I no longer maintain this site.)

For more detail, visit me on LinkedIn at www.linkedin.com/in/stephylewis.

Experience

DIRECTOR

2015 to present

Presentation Guild

Create website, ecommerce experience, community experience, membership subscription system. Create various marketing, launch, and communications plans.

USER INTERFACE DESIGNER

2015 to 2016

MenuPad, freelance

Create wireframes and prototype of software admin area using Adobe XD and InVision. Advocate for a "don't make me think" user experience. Work within agile team.

BRAND & CREATIVE DESIGNER

2015 to present

T. Rowe Price

Collaborate with internal marketing, business, and shared services partners to develop innovative and impactful brand stories, strategic approaches, and creative concepts that deliver measurable results, specializing in presentation design and storytelling.

ACCOUNT MANAGER

2014 to 2015

Aquent

Develop and implement effective and innovative recruiting strategies. Interview, screen, and match candidates to needs of T. Rowe Price creative departments. Manage full life cycle hiring process with candidates and clients.

CREATIVE DIRECTOR

2011 to 2015

Xpose Fitness

Create website, ecommerce experience, and class registration system. Create various marketing and communications materials. Increase revenue and client base by creating a black-belt system for fitness center.

SR. MARKETING SERVICES SPECIALIST

2011 to 2014

T. Rowe Price

Helped build an attractive, easy to navigate hybrid iPad app. Lead presentation development activities including concepting, storytelling, design and implementation of various presentation strategies. Built new-hire onboarding processes.

CREATIVE SERVICES SUPERVISOR

2006 to 2007

The Cathedral Foundation

Managed and took part in the creation of the Baltimore Catholic Review and Wyoming Catholic Register newspapers. Collaborated with the editorial and advertising teams to ensure proper placement of newspaper content. Lead the team through the Baltimore Catholic Review website redesign.

MANAGER OF PUBLICATIONS AND DESIGN

2002 to 2006

American String Teachers Association

Responsible for all design related to quarterly journal, website, books, and marketing materials.

Skills

storytelling	various prototyping
user experience	tools
presentation design	WordPress
visual design	HTML
brand development	CSS
Adobe CS	javascript
PowerPoint	responsive design

Education

Lebanon Valley College
1996 to 2000
George Washington University
2000 to 2002
Montgomery County CC
2002 to 2004